

dentex ALGERIA 2020

16 - 18 September 2020 | Algiers Exhibition Faiground (SAFEX)

THE 5TH INTERNATIONAL EXHIBITION FOR THE DENTAL SECTOR IN ALGERIA



BOOK YOUR STAND

www.dentex.dz | contact@dentex.dz

by **EASYFAIRS** NORTHERAL

WHY DENTEX?

Dentex, Algeria's only exhibition dedicated to dental experts, brings together dentists and technicians looking to source the very latest in the market and meet new suppliers.



17,000 DENTISTS, EACH ONE SPENDING BETWEEN US \$500 & US\$2,000 PER MONTH IN EQUIPMENT & SUPPLIES



2.16% POPULATION GROWTH



FULL SOCIAL SECURITY COVERAGE

1 DENTEX IS THE FIRST AND ONLY DENTAL SHOW IN ALGERIA



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Mrs Lylia Briedj | +213.(0).21.94.60.58 | contact@dentex.dz

WHO SHOULD EXHIBIT?

Dentex is an event for the entire dental sector in Algeria. Whether you are a manufacturer, supplier or distributor of dental supplies, consumable and equipment, if you provide the following products & services, make sure you don't miss out the opportunity to exhibit at Dentex 2020!



FOCUS AREAS

ADHESIVE AGENTS, MATERIALS & ACCESSORIES

ANAESTHETICS

BURS & DIAMONDS

CEREC BLOCKS & ACCESSORIES

CROWNS & BRIDGES

ENDODONTICS

FINISHING & POLISHING

FRONT OFFICE PRODUCTS

HAND-PIECES - AIR & ELECTRIC

IMPRESSION MATERIAL & ACCESSORIES

INFECTION CONTROL

INSTRUMENT MANAGEMENT

INSTRUMENTS

LAB PRODUCTS

LIGHT BULBS & ACCESSORIES

OFFICE SAFETY & CLEANING PRODUCTS

OPERATORY DISPOSABLES

ORTHODONTIC

PHARMACEUTICALS

RESTORATIVES/COSMETIC

SMALL EQUIPMENT

SURGICAL

WORK-WEAR & PERSONAL PROTECTIVE EQUIPMENT

X-RAY FILM, DIGITAL IMAGING & ACCESSORIES

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WHY EXHIBIT?

Dentex will allow you, if you are not already present in Algeria, to quickly find a local distributor to increase your presence in this region and, if you are already present in Algeria, to build your reputation and meet your customers and take care of them.

You will have the opportunity to:

- Meet thousands of customers and partners from the Algerian dental sector
- Re-ignite relationships with current clients and meet new prospects in the region
- Attend a three-day highly professional event, with the primary emphasis on selling



6,800

unique visitors at
Dentex 2019
edition

WHO VISITS?

Dentex is an event for the entire dental sector - the only event in Algeria (and North Africa) dedicated to dentistry professionals. With the support of national dental societies, and a nation-wide media campaign, we will reach Algeria's 17,000 dentists, technicians, assistants and laboratories and invite them free of charge to Dentex 2020 in Algiers.

You will typically meet:

- ➔ Dentists
- ➔ Dental technicians
- ➔ Dental laboratory professionals Academic profiles
- ➔ Algerian distributors
- ➔ Dentistry students(interns only)

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PACKAGES AND PRICE

9 m² - 3195 € | 15 m² | 30 m² | 36 m² | and more...

No hidden costs! (extra corners, registration fees, catalog insertion...)

Your basic package will include for a stand build (9 m²):

- Name board, carpet, three spotlights and one 220 V power socket
- One table and three chairs
- Entry in the official show catalogue
- Inclusion in visitor promotional activity

STAND OUT FROM THE CROWD

Sponsorship can play an integral part in your show strategy and overall business objectives. Make the most of your presence at Dentex 2020 to ensure the right visitors are channeled directly to your stand. Whether you want to reach new markets, meet new clients, raise brand awareness or launch a new product, the opportunities are endless! If you have an idea or need some inspiration, talk to us and we'll do our best to accommodate your plans.

We can offer you several sponsoring package opportunities such as:

VIP Sponsor or conference sponsor

- ➔ These super high level packages will give you unbeatable pre-show and on-site visibility

Exhibition badge lanyards

- ➔ Promote your company logo on each visitor at the show
- ➔ Visitors bags
- ➔ Promote your company both during and after the show

Insert into visitors bags

- ➔ Provide an insert to be put into all gift bags that are distributed at the entrance

Advertising in the show catalogue

- ➔ Each visitor will receive the show catalogue at the entrance

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