

# dentex ALGERIA 2024

22 - 25 May 2024

Algiers Exhibition Center - SAFEX (Union & Saoura Halls)

## 7th International exhibition for the dental sector in Algeria



**BOOK YOUR STAND**

[www.dentex.dz](http://www.dentex.dz) | [contact@dentex.dz](mailto:contact@dentex.dz)

by **EASYFAIRS**

# Why Dentex?

Bringing together dentists and technicians, Dentex stands as the premier Algerian event designed solely for dental experts. Attendees gather to explore cutting-edge market developments and establish connections with new suppliers.



17,000 Dentists, each spend between 60,000 DZD and 250,000 dzd per month of equipment and supplies.



1,6 % of population growth



Full social security coverage

**Algerian  
population of  
40 MILLION**

**1** Dentex is the first dental show in Algeria

## 2 Book your stand

Mme Feriel Bachiri | +213.(0).550.853.033 | [contact@dentex.dz](mailto:contact@dentex.dz)



# Who is exhibiting?

Dentex serves as a gathering for all participants within Algeria's dental industry. Whether you're a producer, supplier, distributor of dental supplies, consumables, or equipment, this event is tailored to you. If your offerings encompass these domains, seize the chance to showcase at Dentex 2024!



## Sectors of Activity

ADHESIVES, MATERIALS & ACCESSORIES

ANESTHETICS

CUTTERS AND DIAMONDS

CEREC BLOCKS & ACCESSORIES

CROWNS AND BRIDGES

ENDODONTICS

FINISHING AND POLISHING

COUNTERTOP PRODUCTS

AIR AND ELECTRIC HANDPIECES

PRINTING EQUIPMENT AND ACCESSORIES

INFECTION CONTROL

INSTRUMENT MANAGEMENT

LABORATORY PRODUCTS

BULBS AND ACCESSORIES

SAFETY AND CLEANING PRODUCTS FOR CABINETS

OPERATIVE CONSUMABLES

ORTHODONTICS

MEDICATIONS

RESTORATIVES / COSMETICS

SMALL EQUIPMENT

WORK CLOTHES AND EQUIPMENT

PERSONAL PROTECTION

DIGITAL IMAGING

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**3**

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# Why exhibit?

Participating in Dentex, whether you're entering the Algerian market or already entrenched, to swiftly connect with a local distributor and expand your influence in this region. For those already established, it's a chance to bolster your standing, engage with customers, and nurture relationships.

## This event affords you the opportunity to:

- Engage with numerous clients and partners in the Algerian dental landscape.
- Renew ties with existing clients while fostering connections with potential clients in the area.
- Participate in a four-day, sales-driven, and highly professional affair

# 6131

Unique visitors  
at Dentex 2023

## Who visits?

Dentex stands as a comprehensive gathering for the entire dental field, representing the prime event in Algeria (and North Africa) tailored exclusively for dentistry professionals. Bolstered by local dental enterprises and an extensive media outreach, we anticipate connecting with over 17,000 dentists, technicians, assistants, and laboratories, inviting them free of charge to join us at DENTEX 2024 in Algiers:

### You will meet:

- ➔ Dentists
- ➔ Prothésists
- ➔ Dental laboratories professionals
- ➔ Academic profiles
- ➔ Algerian suppliers
- ➔ Dental students (6th year)



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# Packs & prices

9 m<sup>2</sup> - 3195 € | 15 m<sup>2</sup> | 30 m<sup>2</sup> | 36 m<sup>2</sup> | et plus...

No hidden fees! (additional corners, registration fees, catalog insert ...)

## **Your basic package will include the construction of a stand (9 m<sup>2</sup>):**

- Signage, carpet, three projectors and a 220 V power outlet
- A table and three chairs + insertion in the official exhibition catalog + Inclusion in visitor promotional activity

# Get noticed!

Sponsorship and Visibility are key aspects of your event participation strategy. Seize the potential of your presence at DENTEX 2024 to guide visitors straight to your booth. Whether you're seeking to explore the crowd, forge new customer relationships, amplify your brand, unveil a new product, opportunities abound!

## We can offer you many packs of sponsorship and visibility:

### **VIP Sponsor and Conference Sponsor**

- ➔ These high-level packs will give you unbeatable visibility before and during the show to ALL visitors

### **Visitor badge lanyards**

- ➔ Promote your logo to every visitor in the show

### **Visitors bag**

- ➔ Promote your company during and after the show

### **Insertion in visitors' bags**

- ➔ Your brochure/flyer will be inserted in the bag that we distribute to all visitors

### **Appropriate sponsorship**

- ➔ We offer sponsorship tailored to your brand and your budget.





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